altair

SPONSORSHIP PROPOSAL FOR AEROPAKISTAN'27



PRESENTED BY TEAM ALTAIR

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WHAT IS AERO PAKISTAN?

Aero Pakistan is a national-level STEM and education competition where student teams design, build, and race scaled-down gliders, and showcase their work through portfolios, presentations, and marketing. Jointly developed by NUVEX Pvt. Ltd. and the NUST Formula Student Team (NFST), The initiative aims to build Pakistan's STEM ecosystem by promoting engineering, teamwork, innovation, and entrepreneurship among students aged approximately 15-19.

About ALTAIR

ALTAIR is a student-led engineering team competing in Aero Pakistan 2027. Driven by innovation and entrepreneurship, we combine technical excellence, strategic branding, and creative design to build a high-performance glider. Beyond the competition, ALTAIR is dedicated to showcasing young talent, maintaining professional standards, and advancing Pakistan's growing engineering ecosystem.

About our members

Our team is composed of 6 enthusiast students which are in different parts of their learning journey.

Name	Institution	Role
Huriya Irfan	NED University	Team Captain
Shamikh Khilji	NED University	Aerodynamics and Flight
Musaab Junaid	NED University	CAD and Digital Engineering
Yamaan Ali	NED University	Structures and Manufacturing
Hamna Maryam	KRL Model College	Project Manager
Syeda Shanza Fatima	KRL Model College	CAD and Digital Engineering

Our track record

Altair is the direct successor of DriftX, the 2026 Race Pakistan runners-up. Our team is led by core members of the original team. DriftX left with the highest engineering score and 2nd position across Pakistan with much appreciation from the organizers.

Race Pakistan was a premier national competition featuring over 1,800 attendees at the Karachi Expo Centre, evaluated by an industry panel across technical design, live racing, and scrutineering. The event commanded widespread national media recognition, with coverage across major outlets including BBC Urdu, DAWN, and ProPakistani.



FIGURE 1:RUNNERS UP

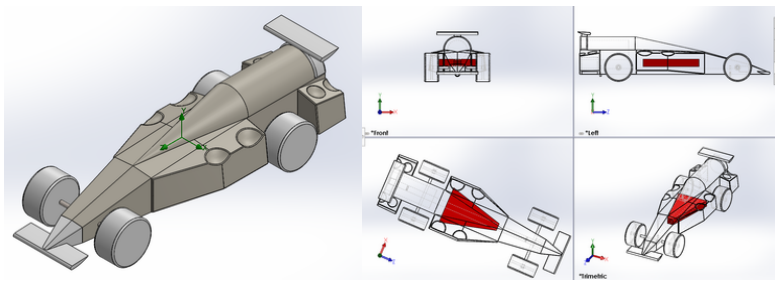


FIGURE 2:CAD

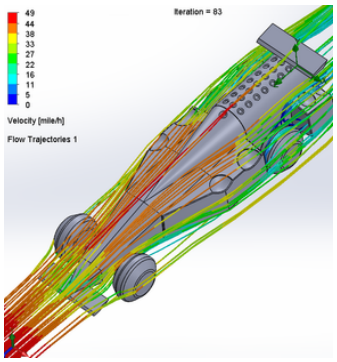


FIGURE 3:CFD

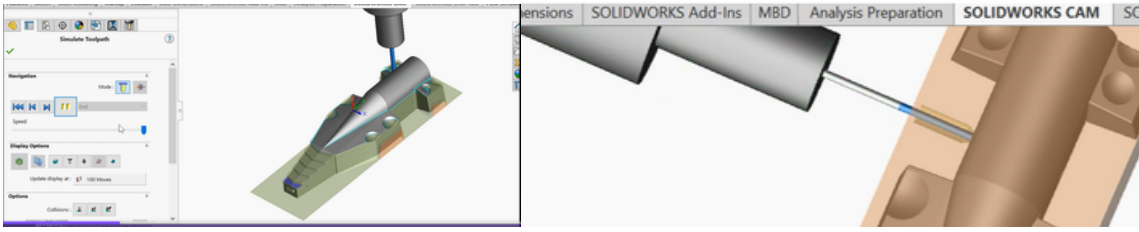


FIGURE 4:CAM

Formula Pakistan 2026 Overall Result

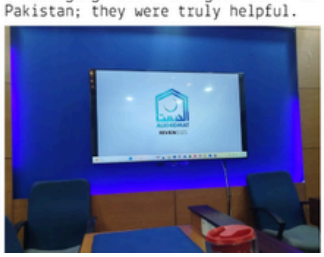
Team Number	Team Name	Enterprise Portfolio Max Score: 110	Verbal Presentation Max Score: 140	Engineering and Design Max Score: 200	Racing Performance Max Score: 250	Total Score Max Score: 700	Rank
3	Aerionix	77.0	133.0	179.3	234.0	623.3	1
9	Drift X	69.0	107.7	185.9	116.8	478.4	2
25	Raad	66.0	96.5	148.3	106.2	417.0	3

FIGURE 5:OVERALL RANK

WELCOMING NEW SPONSORS

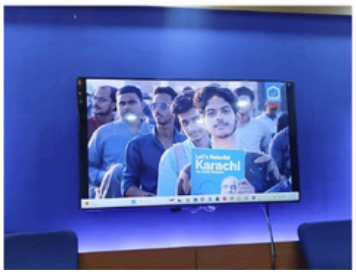


After our Successful clean up drive, The Al-Khidmat's team was kind enough to call our team back for a meeting with the marketing head, where they became our official Platanium Sponsor. They recognized the potential in us, and given their history of supporting youth and encouraging stem amongst GenZ of Pakistan; they were truly helpful.



Our team in a meeting with Sir Asad ali, Marketing Head of Al-Khidmat Foundation, where we discussed about the organization, our teams - our values and sponsorship opportunities







Our team after the meeting, and finalization of our official sponsorship with Al Khidmat's senior-most Marketing head; Sir Asad Ali Qureshi at Al-Khidmat Foundation head office, Karachi







FIGURE 6:MARKETING EVENTS DONE BY US FOR OUR SPONSORS

FORMULA PAKISTAN

Engineering and Design Result

Team Number	Team Name	Team Score	Team Rank
21	Silverstorm GT Motors	185.7	1
9	Drift X	185.0	2
3	Aerionix	179.3	3

FIGURE 7: EXCELLENCE IN ENGINEERING



FIGURE 8:JUNOONFEST WITH DINA PATEL AS CHIEF GUEST

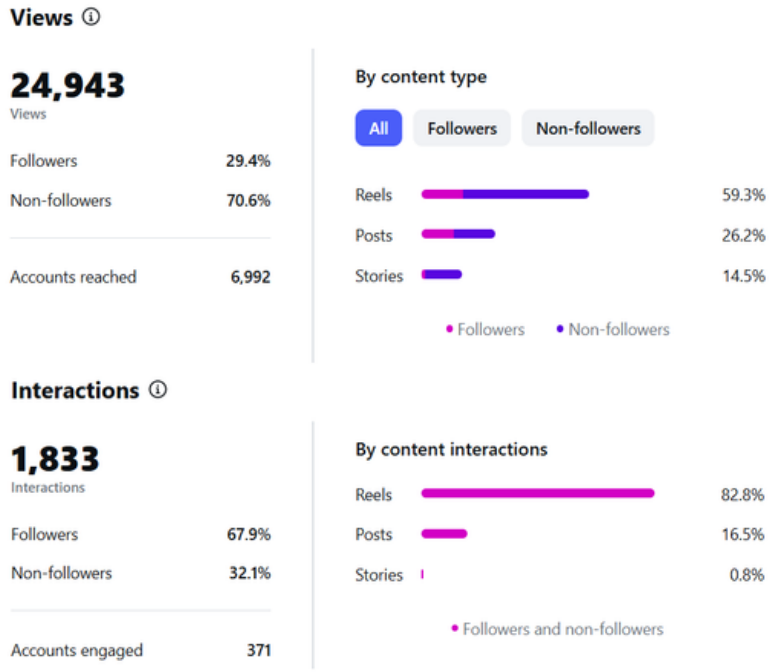


FIGURE 9:DRIFTX INSTAGRAM ACCOUNT ANALYTICS WITHIN 3 WEEKS OF POSTING

PROVIDING VALUE TO SPONSORS

CORPORATE SOCIAL RESPONSIBILITY (CSR)	DIRECT INVOLVEMENT IN SUPPORTING NATIONAL-LEVEL STEM EDUCATION.
PRESENCE AT THE MAIN EVENT	DIRECT BRANDING PLACEMENT ON OUR GLIDER AND OUR DEDICATED TEAM AREA/BOOTH. AEROPAKISTAN 27' IS PROJECTED TO HAVE 2000+ EVENT ATTENDEES.
PRESENCE IN OUR EVENT	COMMUNITY OUTREACH RUN :TO MAXIMIZE PHYSICAL ENGAGEMENT AND EXPAND SPONSOR VISIBILITY BEYOND THE COMPETITION, ALTAIR WILL BE ORGANIZING A COMMUNITY RUN OPEN TO GENERAL PARTICIPANTS AND ACTIVE, DIVERSE AUDIENCE AHEAD OF AERO PAKISTAN 2027.
DIGITAL & SOCIAL MEDIA EXPOSURE	IN ADDITION TO LIVE EVENTS, ALTAIR MAINTAINS AN ACTIVE PRESENCE ACROSS MAJOR SOCIAL MEDIA PLATFORMS, PRODUCING DYNAMIC CONTENT TO ENGAGE YOUNG INNOVATORS AND TECH ENTHUSIASTS. SPONSORS WILL GAIN SIGNIFICANT DIGITAL REACH THROUGH CUSTOMIZED SOCIAL MEDIA CAMPAIGNS AND HIGH-ENGAGEMENT REELS AND POSTS.
PODCASTS WITH PROFESSIONAL ENGINEERING ENTHUSIASTS	WE WILL ALSO DO SOME TALKS WITH PROFESSIONAL ENGINEERS AND/OR PILOTS TO ENGAGE WIDER AUDIENCE AND DISPLAY SPONSORS' BRANDING MATERIALS DURING TALKS.

EXPENSE SHEET

CATEGORY	ITEM	ESTIMATED COST(RS)	NOTES
COMPETITION AND MANUFACTURING		152,000	
	REGISTRATION	57,000	
	MANUFACTURING	50,000	
	PROTOTYPING	45,000 COVERED	*INCASE AEROPAK DOESN'T PROVIDE US SERVICES
LOGISTICS AND OPERATION		480,000	
	TRAVEL EXPENSE	160,000	FOR OUT OF CITY TEAMMATES
	ACCOMMODATION	220,000	//
	FOOD	50,000	//
	LOCAL TRANSPORT	50,000	GOING FOR SPONSORS, EVENT ETC
MARKETING AND BRANDING		146,000	
	PRINTING	20,000	BANNERS,PORTFOLIOS ETC
	MARKETING AND ADDS	30,000	INSTAGRAM ADS
	TEAM MERCHANDISE	40,000	
	WEBSITE AND DOMAIN	40,000	
	PREMIUM APP FEATURES	16,000	CANVA
CONTINGENCY FUND		50,000	
GRAND TOTAL		828,000	

SPONSORSHIP PACKAGES

BRONZE PLAN INVESTMENT: PKR 30,000 - 50,000

Merchandise Branding: Your logo featured on our standard team merchandise (e.g., T-shirts, caps).

Stall Presence (Expo): We will feature your company's brochures and promotional materials at our stall during the Aeropakistan competition.

Portfolio Recognition: Your logo and name included in the "Our Partners" section of our 10-page Enterprise Portfolio, submitted to the judges.

Social Media: A dedicated "Thank You" story on our Instagram account, tagging your brand.

Silver Plan Investment: PKR 60,000 - 90,000

All perks from the Bronze Plan, plus:

Logo on Glider: A logo placed on our official glider.

Presentation Mention: Your logo featured prominently on a dedicated "Sponsors" slide in our official Presentation to the judges.

Dedicated Instagram Reels: We will produce 3 high-quality reels to our followers.

GOLD PLAN INVESTMENT: PKR 250,000 - 500,000

All perks from the Silver Plan, plus:
High-Visibility Logo Glider: A large, prominent logo placed on the glider for maximum visibility.
Prime Stall Activation: We will actively demonstrate your product(s)/services at our Aeropakistan stall, making it a centerpiece of our display.
Dedicated Instagram Campaign: We will produce 5 dedicated reels, integrating your brand into our engineering journey and event highlights.
Verbal "Shout-Out": Personal mention by name as a key partner during our official Presentation.

PLATINUM PLAN (TITLE SPONSOR) INVESTMENT: PKR 500,000+

Exclusive Naming Rights: The team will be officially named "Altair, powered by [Your Company Name]" in all official communications and media.
Full Glider Livery Design: Your branding will define the aesthetic of the Glider. Your logo will be the largest and most dominant feature on the aircraft.
Category Exclusivity: We will not accept any other sponsors from your direct industry.

IN-KIND SPONSORS:

We accept in-kind sponsors in the following areas:

- Traveling airlines ticket (2):round trip
- Accommodation: 1 week residency for 2 people in a hotel in Karachi
- Team Merchandise: shirts, caps etc
- Printing assistance: panaflex, documents etc
- Marketing assistance: shout-outs, reels, social reach etc

*perks will be the same as bronze investment plan

Find us on
Instagram: @teamaltair__
LinkedIn: linkedin.com/company/teamaltair
Gmail: altair.aeropak@gmail.com